

<u>Education</u>	<u>Selected Awards &amp; Recognition</u>	<u>Experience</u>
September 2015 – December 2019 ArtCenter College of Design, Pasadena, CA Bachelor of Fine Arts in Graphic Design with Distinction	2015 – 2019 ArtCenter College of Design Provost's List	April 2020 – Present <u>Apple Inc., Designer</u> Creation, conception, organization, production and implementation of Apple retail products, such as Apple Store graphics and signage, point-of-sale graphics, in-store promotions, retail collateral, retail channel initiatives and global merchandising solutions.
September 2014 – August 2015 Fullerton College, Fullerton, CA Coursework in Graphic Design and Packaging	2015 – 2019 ArtCenter College of Design Merit-Based Scholarship	February 2020 – March 2020 <u>Seed, Freelance Graphic Design</u> Designed digital content for social media both in still and motion, push identity design systems and packaging design.
<u>Skills</u>	2015 – 2019 ArtCenter College of Design Student Gallery <i>Folle Magazine</i> : Editorial, Poster Series Menil Collection: Brand Identity <i>This Book is a Garden</i> : Book Design <i>Ounce Magazine</i> : Editorial, Poster Series Seven Skincare: Packaging Binchō: Packaging Christmas in L.A.: Campaign System	September 2014 – March 2020 <u>Kayla's Cake, Freelance Design and Art Direction</u> Social media and content creation, brand identity design, product photography, copywriting, videography, print and packaging design.
<u>Strong working knowledge of:</u> InDesign, Illustrator, Acrobat, Photoshop, Acrobat, After Effects, Lightroom, Keynote, Glyphs, Figma, MadMapper and Microsoft Office.	2019 Sundae School Sylvia Wald & Po Kim Art Gallery, New York, NY Open Studio: Poster Exhibition	January 2020 <u>Buck, Freelance Graphic Design</u> Concepted brand design systems, presentation identity and motion graphics storyboards for Snap Inc. Partner Summit 2020. On the side, worked to design UX/UI artwork for storyboards with Amazon team.
<u>Familiar with:</u> KeyShot, Premiere Pro, Processing, TSPS and XD.	2019 Type Directors Club Certificate of Typographic Excellence Menil Collection: Brand Identity	May 2019 – August 2019 <u>ArtCenter College of Design, Teaching Assistant</u> Assisted Brad Bartlett in Advanced Transmedia Studio and mentored students bi-weekly in book design, identity design and spatial exhibition design and guided critiques.
<u>Additional skills:</u> Digital and analog photography, art direction, videography, bookbinding, research, copywriting, content creation, organization, presentation deck design and laser cutting.	2019 Graphis New Talent Annual Silver in Design, Branding Menil Collection: Brand Identity	January 2019 – May 2019 <u>Apple Inc., Marcom Design Intern</u> Assisted in the creation, conception, organization, production and implementation of Apple retail products, such as Apple Store graphics and signage, point-of-sale graphics, in-store promotions, retail collateral, retail channel initiatives and global merchandising solutions. Internal group responsibilities included comps and presentation deck design.
	2018 Behance Featured in InDesign, Graphic Design and AIGA Member Galleries AMILK: Packaging, Brand Identity	September 2018 – December 2018 <u>Manual Creative SF, Graphic Design Intern</u> Designed branding and marketing materials for clients including Apple, Apple Music, Boom Supersonic, Bolt Threads, Eighteen B, San Francisco Symphony, Skyrise, Waymo, Yerba Buena Center for the Arts and some in-house print pieces. Developed concepts, strategy, logos, identity systems, motion graphics, presentation deck design, environmental and print.
	2018 Adobe Design Achievement Awards Semifinalist in Packaging Design AMILK: Packaging, Brand Identity	September 2016 – November 2017 <u>Ekko Church, Designer and Participating Artist</u> Worked with a small team of designers, web developers, strategists and founders to rebrand Ekko Church. Provided art direction, design and production, and concepting and direction for brand launch event focused on spatial and experiential design.
	2017 Ism, Movements & Phobias Show The Bloc, Los Angeles, CA Here, There: Poster Exhibition	2016 – 2017 <u>A One Night Stand for Arts &amp; Architecture, Photographer</u> Collaborated with and documented works for architects, interactive and spatial artists participating in the 2016 "The Rendezvous" and the 2017 "Last Call" exhibitions. Photography featured on Archinect and studio-rtm.
	2017 Hoffmitz Milken Center for Typography, Pasadena, CA <i>A Beethoven Symphony is Pink and Azure</i> : Book Design	May 2017 – August 2017 <u>ArtCenter College of Design, Teaching Assistant</u> Assisted Tracey Shiffman in Narrative Imaging for Graphic Designers in guided critiques and technical camera assistance during project developments and production.
	2016 – 2017 Siras Greiner Memorial Endowed Scholarship	